



Brigstock Charity Fundraising Event

Sponsorship Packages 2026



Who We Are

Brigstock Charity Fundraising Event, also known as Brigstock Beer Festival, was first established in 2005 by a group of local volunteers, as a non-profit organisation with its sole aim of raising funds for local charities. Since 2005, a fundraising event has been held each year and raised over **£127,000** which has been distributed between local charities.

This year we have chosen two main charities to support: Lakelands Hospice and Johnny's Happy Place.

Our Mission

Our mission is to continue to raise funds to support local charities that our community will benefit from.

Who We Help

Since our first festival in 2005, we have supported many charities including Cransley Hospice, Twinkling Stars, Northamptonshire Air Ambulance, Corby Food Bank, Corby Night Light and many more.

What Comes Next?

and how can YOU help?

Sponsoring our event is a great way to showcase the services or products that your company offers. By choosing to be one of our sponsors you'll increase your community reach in a favourable and positive way.

We have a number of sponsorship options available for your consideration. In addition to the packages below, we also welcome donations such as gifts in kind, which could be used as a prize for a raffle or auction.

Why be a Sponsor?

Brand Visibility

Community Involvement

Engagement Opportunities

Lead Generation



Sponsorship Options

■ Comedy Night

£1,000

Taking advantage of this package gives you marketing and publicity opportunities throughout the fun-filled comedy evening. You will have naming rights to the evening event, with your signage prominently displayed and any marketing materials readily available throughout the comedy evening. You will also be given a shoutout at the start of the evening and throughout.

■ Stage & Cricketers Arms

£750

The Cricketers Arms, with its music stage and bar, is the place for you to get noticed! Your signage will be prominently displayed and any marketing materials readily available throughout the day's festival. Each act will give a shout out to you at the start of their act, in recognition of your support.

■ Howzat Gin Bar

New to 2026 the Howzat Gin Bar. Your signage will be prominently displayed and any marketing materials readily available throughout the day's festival.

■ Beer Glasses £650

Our glasses will be a keepsake for many of the festival's followers! The glasses will not only display our logo but also have your logo/details clearly printed.

■ T-Shirts £350

With our committee members and volunteers wearing our specially printed festival t-shirts, what a great way to give your company some more exposure with your logo and details prominently printed on the back of the shirts.

■ Specially Crafted Festival Beer £300

Every year we brew a 'festival beer' especially for the event. What better way to have your business promoted than having the beer named after you!

■ Barrel of Beer £125

Why not sponsor a barrel of beer! Your logo will be printed on the beer tasting notes. Only 45 barrels available so be quick to avoid disappointment.

■ Printed Raffle Tickets

£100

This year will see the return of our much anticipated raffle! Why not sponsor the raffle with your company logo and details printed on every ticket!

SOLD

■ Screen Time

£25

Our scrolling digital screen will once again be displaying the details of all sponsors of this year's event! For such a small price why not secure your place as one of the ads.

Apply to be a Sponsor

Contact brigstockfestival@gmail.com

Thank You

